

MINORITY HEALTH Matters

Published by the Ralph Lauren Center for Cancer Prevention



WE LISTEN. WE ACT. WE CARE.

Welcome to the Spring 2023 edition of Minority Health Matters, a newsletter designed to bring you the latest news and health care information affecting your community. Your health is important to us, and we want you to know what you can do to keep yourself, your family, and your community healthy—today and in the future.

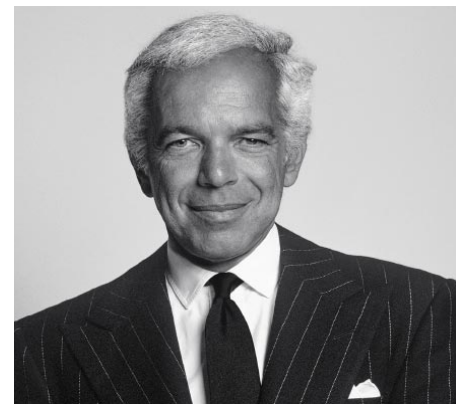
Introducing the Ralph Lauren Center for Cancer Prevention



The Ralph Lauren Corporate Foundation has been a long-standing supporter of cancer research. In 1989, Georgetown Lombardi partnered with Ralph Lauren to create the Nina Hyde Center for Breast Cancer Research to honor the memory of Ralph Lauren's friend and former fashion Editor of *The Washington Post*, Nina Hyde. This April, we are partnering with the Ralph Lauren Corporate Foundation to extend the efforts of the Capital Breast Care Center (CBCC) to venture beyond women's health.

Since 2004, CBCC has provided community outreach and patient navigation services for cancer prevention and early detection, including screenings and diagnostics utilizing evidence-based health and wellness education practices to underserved women in Wards 6, 7, and 8.

Looking toward the future, we want to diversify our efforts and reach a larger community. While utilizing the CBCC's patient navigation services and community outreach efforts as a blueprint, the reimagined Ralph Lauren Center for Cancer Prevention will address three of the most common cancers that adversely affect minority and underserved populations in the Washington DC Metropolitan area: colorectal, lung, and prostate cancers. With the help of the Ralph Lauren Corporate Foundation, we will begin to tackle men's health initiatives and address the identified health needs of men within the community. With our expansion into men's health, we aim to address the gap between men's and women's health behaviors, preventative screening rates, and the general tendency to seek medical treatment.



ABOUT THE RALPH LAUREN CENTER

OPENING DAY & SERVICES OFFERED

Ribbon-Cutting Ceremony

On Monday, April 17th, 2023, Dr. Adams-Campbell, founding director of the Ralph Lauren Center, joined by David Lauren, son of Ralph Lauren and president of the Ralph Lauren Corporate Foundation, Georgetown University President John J. DeGioia, and Wayne Turnage, D.C.'s Deputy Mayor of Health and Human Services cut the ceremonial ribbon to officially open the Ralph Lauren Center for Cancer Prevention to the public.



Services Offered at the Ralph Lauren Center

We offer the community various services to provide culturally sensitive patient care that addresses and adheres to screening guidelines and preventative screening practices.

Transportation System

We created the first patient transportation program for cancer screening, operating an 11-passenger van. Navigators pick up patients from partnering agencies, churches, and service agencies and assist them in getting to their appointments, allowing us to help to reduce the number of delayed or missed appointments and help patients receive the care they need. Occasionally we provide transportation aid to patients through Uber and Lyft to and from medical appointments.



Health Education Workshops

Health education workshops and wellness fairs are provided by our team to raise awareness of health issues related to cancer and to encourage community members to receive cancer screening. We meet community members at various locations, including churches, public housing, women's shelters, and community clinics, and offer educational information and aid them in scheduling cancer screening for those who qualify.



Patient Navigation

Patient navigators help guide patients through the healthcare system as they may encounter barriers that make receiving care difficult. The most common barriers to care navigators address involve language, transportation, financial assistance, fear of screening, and education.



What Do Patient Navigators Do? Patient Navigators ensure patients receive appropriate care when providing support to address the barriers that interfere with accessing, engaging, or maintaining ongoing medical care.

Community Outreach: Education sessions on nutrition, genetic counseling, and other wellness topics at locations within the community

- Wellness fairs
- Health education workshops

Assess Barriers to Care



Transportation

We arrange transportation for patients to and from medical appointments if they don't have access to transportation



Fear of Screening

Navigators educate patients about the screening process and what to expect when you go to get screened to diminish any fears you may have



Language

All services are also offered in Spanish by bilingual patient navigators



Insurance

Assist patients in applying for cancer screening insurance coverage, if needed, through the DC Department of Health's Project Wish or another insurer

Cancer Screening

- Schedule cancer screening and/or diagnostic exam
- Conduct genetic risk assessments
- Confirm that the referring clinic/physician has all required documentation and medical records

Normal Results

- Encourage continued care and provide patients with reminders for routine prevention screenings
- Offer potential patients the opportunity to participate in research studies

Abnormal Results

- Schedule follow-up exams as needed
- Provide emotional support, mental health services, and support groups to patients with a positive diagnosis
- Offer patients the opportunity to participate in research studies

Contact a patient navigator: (202) 687-5367 | Email: ralphlaurencenter@georgetown.edu



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Upcoming Events

National Cancer Research Month Event

- » May 16th, 2023
- » 4:00-6:00 PM
- » Giant: 1535 Alabama St SE Washington, DC 20032
- » Learn about the importance of cancer research & participate in surveys to help us better understand our community. Survey participants will receive a \$10 Target gift card.

Rainbow Families Annual Gathering & Conference

- » May 20th, 2023
- » Washington Epsicola School: 5600 Little Falls Pkwy, Bethesda, MD 20816
- » Health Workshops | Kids Camp | LGBTQ+ Affirming Vendor Fair

Eating Well After Cancer Meetings

- » June 17th, 2023
- » 11:00 AM
- » In partnership with the African Women's Cancer Awareness Association
- » Zoom meeting with breast cancer survivors to discuss healthy eating after cancer treatment



**RALPH LAUREN CENTER
FOR CANCER PREVENTION**

Georgetown Lombardi Comprehensive Cancer Center

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Ralph Lauren Center for Cancer Prevention | Georgetown Lombardi Comprehensive Cancer Center | Georgetown University Medical Center | Office of Minority Health and Health Disparities Research

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